



## INDIVIDUAL STUDIES: **SPORTS ADMINISTRATION** Bachelor of Arts

Offered  
**entirely**  
online or  
in-person

**Part-time**  
and **full-time**  
options

Start in  
**Fall** or **Spring**  
terms

Turn your passion for the sports industry into a lifelong, fulfilling career.

- / **Develop the skills** needed to be successful within the sports industry.
- / **Gain an understanding of essential concepts** in the areas of sports, leisure services, and events and facilities management.
- / **Explore courses** in business, communication, sport administration, sport marketing, sport event management, technology and more.
- / **Obtain practical and real-world experience** through a sports administration internship.



**LEARN MORE & APPLY**

[online.uni.edu/sports-admin](https://online.uni.edu/sports-admin)

# INDIVIDUAL STUDIES: SPORTS ADMINISTRATION

## Bachelor of Arts



University of Northern Iowa  
Online & Distance Education

### Courses & Delivery

Offered through the UNI Department of Individual Studies, you can start this program in the Fall or Spring terms. You can complete the program either entirely online or in-person on the UNI campus. Online courses use the Blackboard learning management system and are delivered asynchronously with some synchronous meeting times required.

Throughout the program, you'll learn from the same dedicated, expert faculty who teach on the UNI campus. Coursework covers a range of topics, including:

- / Ethics in Communication
- / Sports Public Relations
- / Economics/ Macroeconomics
- / Sport Administration
- / Sport Marketing
- / Leadership
- / Business Communication
- / Social Media
- / Information Systems
- / Sociology and Psychology of Physical Activity

Visit [online.uni.edu/sports-administration](https://online.uni.edu/sports-administration) for detailed course information and a sequence of courses.

### Tuition & Fees

Tuition & Fees for 2025-26*	
Undergraduate credit (per unit)	\$366
Technology fee (per course)	\$46
Records & Documents fee (Covers all transcripts and other fees. Charged at graduation.)	\$115

\*Tuition and fees may be adjusted by the Iowa Board of Regents.

### Grants & Scholarships

Grants and scholarships are available for qualified students with the submission of a FAFSA.

### Financial Aid

Financial aid may be available for students who qualify, based on number of units per semester and financial need. Questions may be directed to the UNI Office of Financial Aid & Scholarships.

319-273-2700 / [fin-aid@uni.edu](mailto:fin-aid@uni.edu) / [finaid.uni.edu](https://finaid.uni.edu)

TAKE THE

## next steps



1

Complete the interest form at [online.uni.edu/sports-administration](https://online.uni.edu/sports-administration).

2

Submit your application at [uni.edu/apply](https://uni.edu/apply) and attach your unofficial transcript.

To be admitted, students must have:

- / Minimum 2.0 GPA
- / An Associate of Arts (AA) or Associate of Science (AS) from any accredited institution is recommended, however, students can start this program without any previous college credit

*New students pursuing the online pathway should have at least 24 college transfer credits, if they have not earned an AA or AS degree.*

3

Fill out a FAFSA at [studentaid.gov/fafsa](https://studentaid.gov/fafsa)  
UNI's School Code is 001890.

4

Contact us with questions:

#### Fabio Fontana

Program Coordinator & Professor  
Department of Kinesiology & Athletic Training  
[fabio.fontana@uni.edu](mailto:fabio.fontana@uni.edu) / 319-273-6854

#### Linda Emery

Program Advisor & Individual Studies Coordinator  
Online & Distance Education  
[linda.emery@uni.edu](mailto:linda.emery@uni.edu) / 319-273-2504

#### Lisa Jaeger

Enrollment Contact  
Online & Distance Education  
[lisa.jaeger@uni.edu](mailto:lisa.jaeger@uni.edu) / 319-273-2504



Recognized with top honors as a “**2025 Best Online Bachelor’s Program**”  
U.S. News & World Report