

INDIVIDUAL STUDIES: SPORTS ADMINISTRATION

Bachelor of Arts (BA)



PROGRAM FEATURES

- / **Develop the skills** needed to be successful within the sports industry
- / **Gain an understanding of essential concepts** in the areas of sports, leisure services, and events and facilities management
- / **Explore courses** in business, communication, sport administration, sport marketing, sport event management, technology and more
- / **Obtain practical and real-world experience** through a sports administration internship

Turn your passion for the sports industry into a lifelong, fulfilling career

- / Two delivery options: **entirely online** or **in-person**
- / **Part-time** and **full-time** course load options
- / Start in **Fall** or **Spring** terms

>> LEARN MORE & APPLY

Visit online.uni.edu/sports-admin to complete the interest form and receive additional information.

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Flexible Delivery

Offered through the UNI Department of Individual Studies, you can start this program in the Fall or Spring terms. You can complete the program either entirely online or in-person on the UNI campus. Online courses use the Blackboard learning management system and are delivered asynchronously with some synchronous meeting times required.

Scholarships & Financial Aid

Future Ready Scholarship

Students enrolled in an online degree completion program may be eligible to receive up to \$2,400 each term.

Learn more at iacc.uni.edu/future-ready-scholarships

Financial aid

Financial aid may be available for students who qualify. Questions may be directed to the UNI Office of Financial Aid & Scholarships.

319-273-2700 | fin-aid@uni.edu

Online Tuition & Fees for 2023-24*	
Undergraduate credit (per unit)	\$350
Technology fee (per course)	\$42
Records & Documents fee (Transcripts and other fees. Charged at graduation)	\$115

*Tuition and fees may be adjusted by the Iowa Board of Regents.

**Tuition and fees for in-person courses are available at tuition.uni.edu

Admission Requirements

To be admitted to the program, students must have:

- / Minimum 2.0 GPA
- / An Associate of Arts (AA) or Associate of Science (AS) from any accredited institution is recommended, however, students can start this program without any previous college credit

Course Topics Covered:

- / Ethics in Communication
- / Sports Public Relations
- / Economics/Macroeconomics
- / Sport Administration
- / Sport Marketing
- / Leadership
- / Business Communication
- / Social Media
- / Information Systems
- / Sociology and Psychology of Physical Activity

Next Steps:

1. Complete the interest form at online.uni.edu/sports-admin
2. Submit your application at uni.edu/apply and attach an unofficial transcript.
3. Fill out a FAFSA at studentaid.gov/fafsa
UNI's School Code is 001890
4. **Contact us with questions!**
Email us at online@uni.edu or call 319-273-7206



According to a 2020 employment study conducted by the Bureau of Labor Statistics, employees with a bachelor's degree **earn 48% more** than those with some or no college.

Delivery of the course is contingent on a sufficient number of students being accepted into the program.

The University of Northern Iowa does not discriminate in employment or education. Visit uni.edu/policies/1301 for additional information.