Bachelor of Applied Science: Managing Business & Organizations
online.uni.edu/business-bas

Offered entirely online

This program is designed to help adult learners build upon the skills acquired through their Associate of Applied Science degree — allowing students to develop the knowledge and professional competencies needed to serve effectively in managerial and supervisory roles.

Program features

• **Personalized advising services** that support educational interests and career goals
• **Online coursework** provides the flexibility required to pursue a degree
• **An interdisciplinary approach** designed to enhance the skills employers value and reward
• **Committed faculty** with extensive experience working as business professionals and content experts in their field
• **A solid foundation for career advancement** and professional growth

“Between my full-time job, my small business, and my family, it was daunting to go back to school; but this program has been great in allowing me to balance all of these things while still taking classes.”

**Ryan Pentico**
current student, Chef/Owner at Pentico Bros Catering

**LEARN MORE**

Visit the [online.uni.edu/business-bas](http://online.uni.edu/business-bas) to complete an online interest form and to receive additional information.

**Linda Emery**, Program Advisor
UNI Online & Distance Education
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According to a 2020 employment study conducted by the Bureau of Labor Statistics, employees with a bachelor’s degree earn 48% more than those with some or no college.
Managing Business & Organizations BAS
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Learning objectives
Graduates of this program will:

• Learn business knowledge and professional skills necessary to succeed in the management of a business or non-profit organization.
• Gain a deeper understanding of the economic, legal, and social environment in which businesses and organizations operate.
• Develop critical thinking, quantitative analysis, and written and oral communication skills for making sound decisions and achieving results.

Topics covered
Accounting  Business Communications
Economics  Entrepreneurship
Marketing  Business Law
Finance  Managing People
Information Systems  Business Analysis

Program structure
Courses are offered entirely online through a combination of interactive video conferencing and Blackboard, dynamic platforms that will enhance your learning experience and build a sense of community with fellow classmates. You will enroll in two courses each semester and progress through the program with the same group of students.

Tuition & fees for 2022-23*
$338 per unit of undergraduate credit
$40 technology fee per course
$100 records and documents fee (Covers all transcripts and other fees. Charged at the time of graduation.)

*Tuition and fees may be adjusted by the Iowa Board of Regents.

Affordability
UNI strives to make undergraduate education an affordable investment.

Financial aid
Financial aid may be available for students who qualify, based on number of units per semester and financial need. Questions may be directed to the UNI Office of Financial Aid & Scholarships.

319-273-2700  fin-aid@uni.edu

Delivery of the program is contingent on a sufficient number of students being accepted into the program.
The University of Northern Iowa does not discriminate in employment or education. Visit uni.edu/policies/1301 for additional information.

UNI is ranked second in the “Best Regional Universities (Midwest)” category for public universities, by U.S. News & World Report’s 2022 “America’s Best Colleges” guidebook

Students that are highly satisfied with support services
Students that are highly satisfied with Blackboard (eLearning)

Ranked 24th on a combined list of all public & private Midwest regional universities, and 9th in the Best Colleges or Universities in the Midwest for veterans in 2022 according to U.S. News & World Report

Program requirements
Admission into the program requires:

1. An Associate of Applied Science degree from an accredited institution - UNI will accept up to 65 transferable units of credit
2. A minimum 2.0 GPA
3. At least two years of relevant work experience

To graduate, students must have 120 units of credit including applicable transferable credit and a minimum of 60 UNI credits.