Turn your passion for the sports industry into a lifelong, fulfilling career.

- Two delivery options: entirely online or in-person
- Part-time and full-time course load options
- Cohort begins August 2023

**SPORTS ADMINISTRATION**
Bachelor of Arts (BA)

**PROGRAM FEATURES**
- Develop the business and sports skills needed to be successful in management positions within the sports industry
- Gain a **core understanding of business concepts** in the context of sports, leisure services, events, and facilities management
- Explore courses in business, communication, sport administration, sport marketing, sport event management, technology and more
- Gain **practical and real-world experience** through a sports administration internship

**LEARN MORE & APPLY**
Visit [online.uni.edu/sports-admin](http://online.uni.edu/sports-admin) to complete the interest form and receive additional information.

**Fabio Fontana**
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Individual Studies Coordinator, Online & Distance Education
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**Linda Loy**
Enrollment Contact
Online & Distance Education
linda.loy@uni.edu | 319-273-2504
Delivery options
Offered through the UNI Department of Individual Studies, you can start this program in the Fall or Spring terms. You can complete the program either entirely online or in-person on the UNI campus. Online courses use the Blackboard learning management system and are delivered asynchronously with some synchronous meeting times required.

Affordability
Financial aid
Questions may be directed to the UNI Office of Financial Aid & Scholarships.
319-273-2700 | fin-aid@uni.edu

<table>
<thead>
<tr>
<th>Online tuition &amp; fees for 2022-23*</th>
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<tr>
<td>Undergraduate credit (per unit)</td>
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<td>Technology fee (per course)</td>
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<td>Records &amp; documents fee (Covers all transcripts and other fees. Charged at graduation)</td>
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*Tuition and fees may be adjusted by the Iowa Board of Regents.

For students completing the program in-person on the UNI campus, visit tuition.uni.edu for detailed tuition and fees information.

Admission Requirements
To be admitted to the program, students must:
/ Minimum 2.0 GPA

This degree is intended for students with an AA or AS degree; however, this program can be started without any previous college credit. Students without an AA or AS may need to take additional courses to satisfy the UNIFI General Education program requirements. Your advisor will help you select the appropriate courses.

To graduate, students must have 120 units of credit including applicable transferable credit.

Course topics covered:
/ Ethics in Communication
/ Sports Public Relations
/ Economics/Macroeconomics
/ Sport Administration
/ Sport Marketing
/ Leadership
/ Business Communication
/ Social Media
/ Information Systems
/ Sociology and Psychology of Physical Activity

Scholarship opportunity
Future Ready Scholarship
/ For Iowa community college grads enrolling in an online bachelor’s degree program at UNI.
/ Receive up to $2,000 each term!
/ Complete your FAFSA to be eligible.

For more information, visit iacc.uni.edu/future-ready-scholarships

NEXT STEPS:
1. Complete the interest form at online.uni.edu/sports-admin
2. Submit your application at uni.edu/apply and attach an unofficial transcript.
3. Fill out a FAFSA at studentaid.gov/fafsa
UNI's School Code is 001890